

IAN ARDOUIN-FUMAT

I am a technologist focused on data and ethics

BORN ON APRIL 13, 1990  
FRENCH NATIONALITY

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## Professional experience

2017 - 2019

### **Information Designer & Data Scientist at Twitter #Studio**

I spearheaded the design and development of Helios, a data installation that explores propagation of conversations across the Twitter platform. Other responsibilities included data processing and visualization of Twitter's social graph.

2012 - 2017

### **Lead Designer & Senior Creative Researcher at The Office for Creative Research**

a hybrid research group working at the intersection of technology, culture and education. There, I've led the prototyping of dozens of data exploration tools, including:

- **The Great Elephant Atlas, for Vulcan**  
A web experience following the first pan-african savannah elephant census.
- **Fieldkit, for National Geographic**  
A one-click open platform for field researchers and explorers, based on Into the Okavango, a yearly expedition taking place in Botswana.
- **Floodwatch, for the Ford Foundation**  
A browser extension empowering individuals to reverse engineer ad targeting.
- **Specimen Box, for the Microsoft Digital Crime Unit**  
A touch interface giving voice to vast criminal bot networks.

2012

### **Visiting Research Assistant at MIT's Senseable City Lab,**

Urban imagination and social innovation through design & science.

2011-2012

### **Research Assistant at Readi Design Lab**

A platform for creative exploration and education created by l'École de Design de Nantes.

2010-2011

### **UX/UI Design Intern at Domani Studios**

A digital agency specializing in strategy, marketing, and technology.

# Education and qualifications

2007 - 2012 **Master's Degree in Interaction Design** with high honors  
L'École de Design Nantes Atlantique, Nantes, France

# Awards

- 2014 **Information is Beautiful Awards** finalist  
for Behind the Banner, an interactive data visualization on ad targeting.
- 2013 **Design Commission of New York City** Award for Excellence in Design  
for the Shakespeare Machine, a permanent installation celebrating Shakespeare's plays in the NYC Public Theater's lobby.
- 2011 **FWA** Mobile App of The Day  
for How Rocket Learned to Read, an educational iPad application.

# Speaking experience

- 2018 **IAM Weekend**  
Beyond Clicks - Barcelona, Spain
- 2017 **Web2Day**  
Panel Data & Design - Nantes, France
- 2016 **Datarama**  
Nouvelles Représentations & Nouvelles Narrations - Nantes, France
- 2016 **Brandwatch, Now You Know**  
Swimming Up the Data Stream - Chicago, IL
- 2015 **Visualized Conference**  
Beyond Storytelling - New York City, NY

# References

**Jer Thorp**, jer@ocr.nyc  
Co-founder and Principal, the Office for Creative Research

**Donna Lamar**, dlamar@twitter.com  
Executive Creative Director, Twitter